



**City of Myrtle Beach
Accommodations Tax Allocations for 2021-22**

Est. Revenues (reviewed, October 8, 2021)	
Accommodations Tax ¹	10,100,000
	-
Interest	<u>10,000</u>
Total Est. Revenues	10,110,000
Est. Expenditures	
City of Myrtle Beach (Sec. 6-4-10(1)) ²	25,000
City of Myrtle Beach (6-4-10 (2)) ³	503,750
City of Myrtle Beach 2019 Proviso No. 109.11	1,512,750
Chamber of Commerce (6-4-10 (3)) ⁴	<u>1,512,750</u>
Total Statutory Allocations	3,554,250
Total Revenues Less Statutory Allocations	
Allocation to Tourism Related Expenditures (6-4-10(4)(a))	6,555,750
Promotional Funds from prior year allocations	<u>7,500</u>
Total Est. Expenditures	6,563,250

¹ Ordinance No. 2021-28 adopted June 8, 2021

² City receives statutory allocation of the first \$25,000.

³ City receives statutory allocation of 5% of revenues after the first 25,000 are deducted.

⁴ Promotional allocation of 15% of revenue after the first \$25,000 is deducted then, paid to Chamber of Commerce for advertising and promotion of tourism.

⁵ Remainder of revenue plus interest goes to a special fund for Tourism-Related Expenditures.



City of Myrtle Beach

SOUTH CAROLINA

November 24, 2021

Mayor and City Council
City of Myrtle Beach
10th Avenue N. and Broadway
Myrtle Beach, SC

RE: Recommendations for Tourism Expenditure Grants

Honorable Mayor Brenda Bethune and Members of City Council:

The Accommodations Tax Advisory Committee has reviewed all grant applications properly submitted to it for the fiscal year 2021-2022. When considering this year's recommendations, we took into account a return to somewhat of normalcy and an estimated increase in the budgeted revenue. It is our hope to return to higher recommendations following the recovery from the pandemic. We have always strived to be good stewards of taxpayer funds.

The Committee is pleased to forward to Council recommendations in support of many diverse programs-including museums, outdoor and sporting activities, cultural arts, and musical entertainment-that will be available to our residents and tourists, youth and adults alike in the following year. We have also recognized the City's request for funding to provide public safety, water quality monitoring, convention center marketing and beach re-nourishment. Subsequent to review, investigation and discussion, the Committee makes the following funding recommendations:

Motions to Recommend Accommodations Tax Funding:

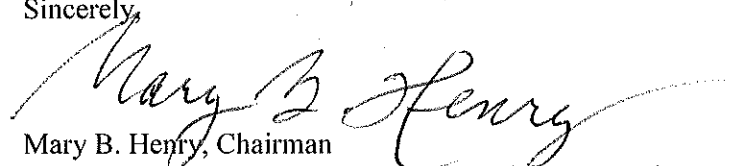
- Baseball at the Beach Tournament - \$25,000
- Beach Ball Classic - \$35,000
- Beach Striders Track Club, Inc. - \$5,000
- Beach United FC - \$7,500
- Big Shots Nation - \$5,000
- BriteStar Events, LLC - \$40,000
- Carolina Master Chorale - \$20,000
- Champion Autism Network - \$10,000
- Claire Chapin Epps Family YMCA - \$30,000
- Coastal Futbol Alliance - \$15,000
- Coastal SC Volleyball Tournaments - \$4,000
- Crossfit Up Dog Beach Throw Down - \$4,000
- Crossroads Event Productions, Inc. - \$25,000
- Edventure (formerly Children's Museum of SC) - \$15,000
- Franklin G. Burroughs - Simeon B. Chapin Art Museum - \$50,000
- FPC Concert Series - \$15,000
- Grand Strand Juniors - \$12,000

Keepers Foundation (Caribbean Jerk Festival) - \$6,000
Keepers Foundation (International Cultural Festival) - \$5,000
Long Bay Symphony - \$50,000
Mingo Bay Baseball Tournament - \$20,000
Myrtle Beach Film Festival - \$7,500
Myrtle Beach Golf Holiday (MB World Amateur) - \$20,000
Myrtle Beach Jeep Jam - \$7,500
Myrtle Beach Mini Marathon - \$5,000
Myrtle Beach Shrine Club (Smoke on the Beach) - \$7,500
North - South Game Committee, Inc. - \$20,000
Ocean Front Merchants Association - \$150,000
Omar Shriners - \$7,500
Palmetto Studios Arts Alliance - \$0.00
Sunshine Recovery Ministries (Concert of Hope) - \$0.00
South Atlantic Shrine Association - \$30,000
South Carolina Hall of Fame (Introductory Ceremony) - \$0.00
The Arts Grand Strand (Myrtle Beach Cultural Calendar) - \$1,000
Varna International Music Academy (Grand Strand Music Festival) - \$20,000
Violins of Hope SC - \$20,000
Waccamaw Arts & Crafts Guild - \$12,000
Waves of Praise Gospel Festival (Coastal Broadcasting) - \$20,000

City of Myrtle Beach – \$5,836,750 total for public safety programs, water quality monitoring, Convention Center marketing, Beach Re-nourishment debt service and the 4th Avenue North Ocean Outfall Project debt service.

We look forward to seeing these items on Council's agenda soon and will be happy to make ourselves available to discuss these recommendations with you at that time.

Sincerely,



Mary B. Henry, Chairman
Myrtle Beach Accommodations Tax Advisory Committee

cc: Jonathan (Fox) Simons, City Manager
Michelle B. Shumpert, Chief Financial Officer
Michael D. Price, Financial Analyst, Senior

Tourism Expenditure Applications
and Recommendations
Accommodations Tax Local Advisory Committee Meeting 10-27-2021

		2022		Council Award	
		Request	Committee Recommendation		
I	A	Total estimated funding	6,563,250	6,563,250	6,563,250
1	x	Baseball at The Beach	55,000	25,000	
2	x	Beach Ball Classic, Inc.	60,000	35,000	
3	x	Beach Striders Track Club, Inc.	15,000	5,000	
4	x	Beach United FC	30,000	7,500	
5	x	Big Shots Nation	25,000	5,000	
6	x	BriteStar Events, LLC	40,000	40,000	
7	x	Carolina Master Chorale	30,000	20,000	
8	x	Champion Autism Network	22,500	10,000	
9	x	Claire Chapin Epps Family YMCA	50,000	30,000	
10	x	Coast Futbol Alliance	30,000	15,000	
11	x	Coastal SC Volleyball Tournaments	8,000	4,000	
12	x	Crossfit Up Dog Beach Throw Down	25,000	4,000	
13	x	Crossroads Event Productions, Inc.	70,000	25,000	
14	x	Dayson Diamond Youth Foundation (Seafood Festival)	100,000	-	
15	x	Edventure (formerly Children's Museum of SC)	75,000	15,000	
16	x	F. G. B. - S. B. C. Art Museum	100,000	50,000	
17	x	FPC Concert Series	15,000	15,000	
18	x	Grand Strand Juniors	30,000	12,000	
19	x	Keepers Foundation (Caribbean Jerk Festival)	12,000	6,000	
20	x	Keepers Foundation (International Cultural Festival)	15,000	5,000	
21	x	Long Bay Symphony	75,000	50,000	
22	x	Mingo Bay Baseball Tournament	20,000	20,000	
23	x	Myrtle Beach Film Festival	20,000	7,500	
24	x	Myrtle Beach Golf Holiday (MB World Amateur)	75,000	20,000	
25	x	Myrtle Beach Jeep Jam	15,000	7,500	
26	x	Myrtle Beach Mini Marathon and Doggie Dash	10,000	5,000	
27	x	Myrtle Beach Shrine Club (Smoke on the Beach)	10,000	7,500	
28	x	North South Game Committee, Inc.	30,000	20,000	
29	x	Ocean Front Merchants Association	150,000	150,000	
30	x	Omar Shriners	25,000	7,500	
31	x	Palmetto Studio Arts Alliance	25,000	-	
32	x	Sonshine Recovery Ministires (Concert of Hope)	10,000	-	
33	x	South Atlantic Shrine Association	98,500	30,000	
34	x	SC Hall of Fame (Induction Ceremony)	25,000	-	
35	x	The Arts Grand Strand (Myrtle Beach Cultural Calendar	1,000	1,000	
36	x	Varna International Music Academy (Grand Strand Music Festival)	40,000	20,000	
37	x	Violins of Hope SC	40,000	20,000	
38	x	Waccamaw Arts & Crafts Guild	38,000	12,000	
39	x	Waves of Praise Gospel Festival (Coastal Broadcasting)	132,000	20,000	
		Sub-Total	1,647,000	726,500	-

T = Tourism generating agencies

A = Arts Organizations, which may or may not generate tourism

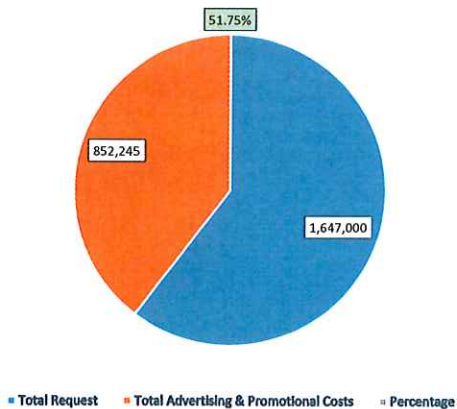
City of Myrtle Beach

40	Sports Tourism Department	75,000	25,000	
	Activation of Public Spaces	-	-	-
41	4th Avenue Outfall Project	320,000	320,000	
42	2007 Beach Renourishment Project (Reach 2)	133,777	133,777	
43	Beach Monitoring	62,000	62,000	
"	Convention Center Marketing	550,000	550,000	
"	Dunes Management	702,620	-	-
"	Three(3) Ladder Truck Companies - Fire Dept.	1,978,800	-	-
"	International Student Outreach Program	30,000	30,000	
"	Waterfront Patrol - OFD (Oceanfront District)	4,861,000	4,219,658	
"	Beach Services (Emergency Personnel & Equip)	496,315	496,315	
	Sub-Total	9,209,512	5,836,750	-
	Total	10,856,512	6,563,250	-
	Surplus (Deficit) of Available Funds	(4,293,262)	-	6,563,250

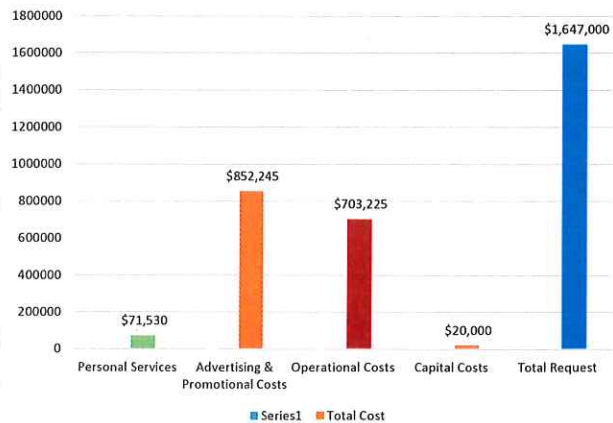
Information derived from the FY 2021-22 Application, Exhibit A.
 BUDGET OF PROJECT EXPENDITURES

Applicant	Personal	Advertising & Promotional	Operational	Capital	Total
	Services	Costs	Costs	Costs	Request
	\$ 71,530	\$ 852,245	\$ 703,225	\$ 20,000	\$ 1,647,000
1 Baseball at The Beach ¹	4,000	6,000	45,000	-	55,000
2 Beach Ball Classic, Inc.	-	10,000	50,000	-	60,000
3 Beach Striders Track Club, Inc.	1,500	7,500	6,000	-	15,000
4 Beach United FC	-	30,000	-	-	30,000
5 Big Shots Nation	-	15,000	10,000	-	25,000
6 Brite Star, LLC	-	25,000	15,000	-	40,000
7 Carolina Master Chorale	6,000	12,000	12,000	-	30,000
8 Champion Autism Network	12,000	10,500	-	-	22,500
9 Claire Chapin Epps Family YMCA	-	10,000	20,000	20,000	50,000
10 Coast Futbol Alliance	-	30,000	-	-	30,000
11 Coastal SC Volleyball Tournaments	-	-	8,000	-	8,000
12 CrossFit Up Dog Beach Town Throw Down	-	15,000	10,000	-	25,000
13 Crossroads Event Productions, Inc.	-	-	70,000	-	70,000
14 Dayson Diamond Youth Foundation	-	50,000	50,000	-	100,000
15 EdVenture Education Everyone	-	75,000	-	-	75,000
16 F. G. B. - S. B. C. Art Museum	20,000	60,000	20,000	-	100,000
17 FPC Concert Series	250	4,500	10,250	-	15,000
18 Grand Strand Juniors	-	5,000	25,000	-	30,000
19 The Keepers Foundation (Caribbean Jerk Festival)	-	2,500	9,500	-	12,000
The Keepers Foundation (International Cultural Festival)	-	8,000	7,000	-	15,000
20	-	8,250	66,750	-	75,000
21 Long Bay Symphony	-	8,250	66,750	-	75,000
22 Mingo Bay Baseball Tournament	-	20,000	-	-	20,000
23 Myrtle Beach Film Festival	-	20,000	-	-	20,000
24 Myrtle Beach World Amateur	-	75,000	-	-	75,000
25 Myrtle Beach Jeep Jam (3rd Annual)	3,480	2,225	9,295	-	15,000
26 Myrtle Beach Mini Marathon, 5K, & Doggie Dash	2,300	770	6,930	-	10,000
27 Myrtle Beach Shrine Club	2,000	4,000	4,000	-	10,000
28 North South Game Committee, Inc.	-	7,500	22,500	-	30,000
29 Ocean Front Merchants Association	-	150,000	-	-	150,000
30 Omar Shriners	-	14,000	11,000	-	25,000
31 Palmetto Studios Arts Alliance	-	25,000	-	-	25,000
32 Sonshine Recovery Ministries (Concert of Hope)	-	4,000	6,000	-	10,000
33 South Atlantic Shrine Association	9,000	59,000	30,500	-	98,500
34 South Carolina Hall of Fame	-	-	25,000	-	25,000
35 The Arts Grand Strand	-	500	500	-	1,000
36 Varna International Music Academy	7,000	12,000	21,000	-	40,000
37 Violins of Hope SC	-	40,000	-	-	40,000
38 Waccamaw Arts & Crafts Guild	4,000	34,000	-	-	38,000
39 Waves of Praise (Coastal Broadcasting)	-	-	132,000	-	132,000
Total	71,530	852,245	703,225	20,000	1,647,000

Total Advertising & Promotional Request Compared to Overall Request for FY 2021-22



FY 2021-22 Accommodations Tax Requests Exhibit B. Budget of Projected Costs





CITY OF MYRTLE BEACH APPLICATION FOR GRANT FUNDING

SUMMARY

AGENCY NAME: Baseball at the Beach: Chanticleer Athletic Foundation

Previous Awards of City Grant Funds: Last Year \$25,000 Two Years Ago: \$35,000

Amount Requested in this application: \$55,000

Committee's Recommendation (leave blank): \$ _____

Date(s) of venue:

Program Objective: Objective is to promote Myrtle Beach and area tourism while also promoting outstanding intercollegiate athletics baseball competition. National competition enhances overall schedule and can potentially assist in NCAA Regionals and Super Regionals being hosted in the area. Further promoting tourism and bringing visitors from all over to the Myrtle Beach and Grand Strand area.

Revenue/Expenditure	2021 Estimated Revenue	Operating Budget	Estimated Revenue as % of budget
		\$80,000	
Membership	\$		
Fund-raising			
County/Other Cities			
City of MB Grant request	\$55,000		68.75
Other, Specify:	Ticket Sales \$25,000		31.25
Other, Specify:			
Personal Services		\$4,000	
Advertising/Promo		6,000	
Operational Costs		45,000	
Capital Costs			
Totals	\$80,000	\$55,000	100%

¹ Committee Recommendation applies only for tourism-related expenditure grants under SC Code §6-4-10(4)(a) of the state-wide 2.0% accommodations tax statute.



2

CITY OF MYRTLE BEACH APPLICATION FOR GRANT FUNDING

SUMMARY

AGENCY NAME: Beach Ball Classic

Previous Awards of City Grant Funds: Last Year \$ 35,000 ; Two Years Ago \$ 37,500

Amount Requested in this application: \$ 60,000.00

Committee's Recommendation (leave blank): \$ _____

Date(s) of venue: December 18-21, 2021

December 27-30, 2021

Program Objective: _ The Beach Ball Classic in its creation and has continued to be innovative in design and promotion while becoming the flagship for sporting venues in the State of South Carolina. It was recognized in 2003 as the Most Outstanding Tourism Event of the Year in the State of South Carolina. The BBC has grown over the past 40 years with the addition of the United Bank Holiday Invitational and the Carolina College Challenge, we have now grown the UBHI from a 16 team tournament to a 40 team tournament despite the challenges of the current pandemic. We intend to grow the UBHI to the ultimate goal of 128 teams within the next 2 years, thus becoming the largest in the USA,,. Also we are the first girls tournament ever to have 8 games Nationally televised. We have also added a prep division in the boys tournament that will bring in the best prep schools as well.

Revenue/Expenditure	2021 Estimated Revenue	Operating Budget	Estimated Revenue as % of budget
		\$ 335,000.00	
Membership	\$ 220,000.00		65.68
Fund-raising	\$ 20,000.00		5.97
County/Other Cities			
City of MB Grant request	\$ 60,000.00		17.91
Other, Specify:United Bank Holiday Invitational	\$ 25,000.00		7.46
Other, Specify: Scholarship Fund Raiser	\$ 10,000.00		2.98
Personal Services		\$	
Advertising/Promo		\$ 10,000.00	



CITY OF MYRTLE BEACH APPLICATION FOR GRANT FUNDING

SUMMARY

AGENCY NAME: BEACH STRIDERS TRACK CLUB, INC.

Previous Awards of City Grant Funds: Last Year \$ 0 ; Two Years Ago \$ 0

Amount Requested in this application: \$ 15,000

Committee's Recommendation (leave blank): \$ _____

Date(s) of venue: July, August, September Date To Be Determined

Program Objective: Develop and promote youth track and field - cross country running organization (sports club) fostering Jr Olympic, youth fitness, sports, coach development programs for Boys/Girls ages 5-18.

Foster state, regional, national and international amateur sports programs and competitions, and improve access to sports programs and participation from underserve communities.

Raise awareness, educate key youth and high school sports stakeholders about current issues in youth sports diversity, equality, access, safety and effective measures to keep young athletes safe.

Through annual coach's education and training conference to Advocate for modeling diverse sport environments, higher standards for coach's competency levels; advance legislation and improve medical care for young athletes

Revenue/Expenditure	2021 Estimated Revenue	Operating Budget	Estimated Revenue as % of budget
		\$5,000	
Membership	\$500		
Fund-raising	\$1200		
County/Other Cities	\$0		
City of MB Grant request	\$15,000		
Other, Specify: Private Donation	\$1,500		
Other, Specify:			
Personal Services		\$1,500	
Advertising/Promo		\$7,500	

3
 Confirmed

Operational Costs		\$ 6,000	
Capital Costs		\$ 0	
Totals	\$ 18,200	\$ 18,200	100%

¹ Committee Recommendation applies only for tourism-related expenditure grants under SC Code §6-4-10(4)(a) of the state-wide 2.0% accommodations tax statute.

APPLICANT'S CHECK LIST:

Each application for funding submitted to the City of Myrtle Beach must include the following items:

- If Applicant is an agency, a Resolution of the Applicant's Board of Directors** approving the Application for Funding and the form of the Grant Agreement and authorizing a designated representative to execute and deliver the Agreement; An example has been provided for you in the appendix of this application package.
- Completed Application form and Exhibits A, B, and**
- Exhibit C, copies of the Agency's audited annual financial statements** for the most recent three years, or for the length of time the organization has been in existence, if less than three years. *Organizations requesting funds for the first time should submit all information requested. Other organizations can submit only last year's financial statements ~ as we have the other information in our files.*
- Other exhibits**—attach any other pertinent information about your program or project, or your agency in general.
- Child Protection Policies**

For grantees serving minors, the grantee shall provide evidence of its written child protection policy with certification of its adoption by the grantee's Board of Directors, Owner(s) or other Principals, together with certificates evidencing any insurance coverage that it carries relative to child protection.

For your convenience, we have listed several links to sources where one may reference

DEADLINE FOR APPLICATION September 17, 2021



4

CITY OF MYRTLE BEACH APPLICATION FOR GRANT FUNDING

SUMMARY

AGENCY NAME: Beach United FC

Previous Awards of City Grant Funds: Last Year \$7,500 ; Two Years Ago \$10,000

Amount Requested in this application: \$30,000

Committee's Recommendation (leave blank): \$ _____

Date(s) of venue: August 27-28, 2022

Program Objective: To host a premier soccer tournament in the third weekend in August (27-28, 2022) to promote the integrity of Coastal Carolina Soccer Clubs and boost economic development in Myrtle Beach Tourism by bringing 85-100 teams from across South Carolina, North Carolina, Tennessee, Georgia, Virginia and West Virginia to the area. Preseason soccer tournaments are attractive to coaches to access the talent and skillset of their teams prior to the start of the season. Also, it gives parents one last vacation to Myrtle Beach before school starts.

Revenue/Expenditure	2021	Operating Budget	Estimated Revenue
	Estimated Revenue		as % of budget
		\$294,888.09	
Membership	\$114,888.09		39
Fund-raising	\$25,000		7
County/Other Cities	\$10,000		3
City of MB Grant request	\$30,000		9
Other, Specify:	\$65,000		24
Other, Specify:	\$50,000		18
Personal Services		\$0	
Advertising/Promo		\$30,000	



3

CITY OF MYRTLE BEACH APPLICATION FOR GRANT FUNDING

SUMMARY

AGENCY NAME: Big Shots Nation

Previous Awards of City Grant Funds: Last Year \$ N/A; Two Years Ago \$ N/A

Amount Requested in this application: \$25,000

Committee's Recommendation (leave blank): \$ _____

Date(s) of venue:

Program Objective:

Provide youth basketball event at the John Rhodes Myrtle Beach Sports Center. Big Shots Myrtle Beach has 500+ teams, 3,600 players, and has an economic impact of \$5,000,000+

Revenue/Expenditure	2022 Estimated Revenue	Operating Budget	Estimated Revenue as % of budget
		\$280,000	
Membership	\$ 130,000		46.4%
Fund-raising			
County/Other Cities			
City of MB Grant request	\$ 25,000		9.0%
Other, Specify:			
Admissions	\$125,000		44.6%
Personal Services		\$	
Advertising/Promo		15,000	
Operational Costs		10,000	
Capital Costs			
Totals	\$280,000	\$ 25,000	100%

¹ Committee Recommendation applies only for tourism-related expenditure grants under SC Code §6-4-10(4)(a) of the state-wide 2.0% accommodations tax statute.

6



CITY OF MYRTLE BEACH APPLICATION FOR GRANT FUNDING

SUMMARY

AGENCY NAME: BriteStar Events, LLC

Previous Awards of City Grant Funds: Last Year \$ _____; Two Years Ago \$ _____

Amount Requested in this application: \$40,000

Committee's Recommendation (leave blank): \$ _____

Date(s) of venue: TBD / One Weekend in May of 2022: Potentially the weekend of May 13-15, 20-22 or 24-26

Program Objective: BriteStar Events would love to bring "RomaDrama LIVE!" to Myrtle Beach next Spring! RomaDrama LIVE! Is the ultimate fan experience for those who enjoy escaping into the world of Christmas movies and romantic drama programming made famous by Hallmark, Lifetime, GAC, Up, AMC, Netflix, Starz, among others. RomaDrama LIVE! Provides celebrity interaction, marketplace shopping and unique VIP fan experiences.

Throughout one weekend in May (TBD), fans will have the opportunity to participate in celebrity one-on-one meet and greets, take selfies with and get autographs from their favorite stars (and authors, writers & directors), attend celebrity panels, win prizes offered by celebrity guests, collect swag, and gather with other loyal fans, all while making priceless memories, (<http://romadrama.com>)

Revenue/Expenditure	2022 Estimated Revenue	Operating Budget	Estimated Revenue as % of budget
		\$480,000	
Sponsorship	\$40,000		8.3%
Ticket Sales	400,000		83.4%
County/Other Cities			
City of MB Grant request	40,000		8.3%
Other, Specify:			
Other, Specify:			
Personal Services		\$	
Advertising/Promo		25,000	
Operational Costs		15,000	
Capital Costs			
Totals	\$480,000	\$40,000	100%



7

CITY OF MYRTLE BEACH APPLICATION FOR GRANT FUNDING

SUMMARY

AGENCY NAME: Carolina Master Chorale

Previous Awards of City Grant Funds: Last Year \$ 20,000; Two Years Ago \$ 22,500.

Amount Requested in this application: \$ 30,000

Committee's Recommendation (leave blank): \$ _____

Date(s) of venue:

Program Objective: The mission of the Carolina Master Chorale is to promote the choral arts, present exceptional performances of choral music, enhance arts education, and enrich the cultural lives of our members, audiences, and the coastal Carolina community

Revenue/Expenditure	20 <u>21</u> Estimated Revenue	Operating Budget	Estimated Revenue as % of budget
		\$ 120,393	
Membership	\$ 10,000		8%
Fund-raising	6,393		5%
County/Other Cities	9,000		7%
City of MB Grant request	30,000		25%
Other, Specify: Ticket Sales	40,000		33%
Other, Specify: Annual Fund	25,000		22%
Personal Services		\$ 6,000	
Advertising/Promo		12,000	
Operational Costs		12,000	
Capital Costs			
Totals	\$ 120,393	\$ 30,000	25%

¹ Committee Recommendation applies only for tourism-related expenditure grants under SC Code §6-4-10(4)(a) of the state-wide 2.0% accommodations tax statute.

APPLICANT'S CHECK LIST:

Each application for funding submitted to the City of Myrtle Beach must include the following items:



8

CITY OF MYRTLE BEACH APPLICATION FOR GRANT FUNDING

SUMMARY

AGENCY NAME: Champion Autism Network

Previous Awards of City Grant Funds: Last Year \$5625 ; Two Years Ago \$7500

Amount Requested in this application: \$22,500

Committee's Recommendation (leave blank): \$ _____

Date(s) of venue:

Program Objective: Empower people living with autism with employment opportunities while providing economic impact and support to the Myrtle Beach Area business and hospitality industry through an innovative autism employment readiness program. Provide economic opportunity to businesses and the region by promoting the niche-oriented travel program in Myrtle Beach to regional, national and international autism community through pre-pandemic levels of robust social media and advertising, press releases and public relations, out-of-market conference attendance and speaking engagements, in-market education and promotion of autism awareness to support people living with autism, enlist more businesses to become autism aware certified and participate in the CAN Card program, maintain and enhance our database and website.

Revenue/Expenditure	20 21 Estimated Revenue	Operating Budget	Estimated Revenue as % of budget
		\$ 166, 050.00	
Membership	\$ 2,500.00		2
Fund-raising	66,650.00		40
County/Other Cities	7,500.00		4
City of MB Grant request	22,500.00		14
Other, Specify: Walmart	1,500.00		1
Other, Specify: Charitable Donations	65,400.00		39
Personal Services		\$ 12,000	
Advertising/Promo		10,500	
Operational Costs			
Capital Costs			
Totals	\$ 166,050.00	\$ 22,500	100%



9

CITY OF MYRTLE BEACH APPLICATION FOR GRANT FUNDING

SUMMARY

AGENCY NAME: YMCA of Coastal Carolina – Claire Chapin Epps Family Branch
Previous Awards of City Grant Funds: Last Year \$ 30,000 ; Two Years Ago \$ 33,750
Amount Requested in this application: \$ 50,000
Committee's Recommendation (leave blank): \$ _____
Date(s) of venue: October 1-2, 2022 and March 4-5, 2023.

Program Objective: The YMCA Youth Soccer Tournaments are entering their 31st consecutive year of bringing hundreds of youth teams to our area from all over the United States and Canada. The tournaments run during the shoulder seasons in the months of March and October. Funds from the City Accommodations Tax will help to revitalize these already successful tournaments and create memorable experiences for all of our participants with the encouragement that they will return once again with their families to further enjoy the area. These events will bring in an anticipated 15,750 total visitors with an expected 8,100 room nights and entertainment combines to an estimated economic impact of \$2,066,805.

Revenue/Expenditure	2022-23 Estimated Revenue	Operating Budget	Estimated Revenue as % of budget
Membership	\$1,281,816		41.66%
Fund-raising	\$ 421,000		13.70%
County/Other Cities	\$ 9,000		.29%
City of MB Grant request	\$ 50,000		1.63%
Other, Specify: Special Events	\$ 145,656		4.73%
Other, Specify: Programs	\$1,064,831		34.61%
Other, Specify: Sales & Services	\$ 104,049		3.38%
Personal Services			
Advertising/Promo		\$ 10,000	
Operational Costs		40,000	
Capital Costs			
Totals	\$3,076,702	\$ 50,000	100%

¹ Committee Recommendation applies only for tourism-related expenditure grants under SC Code §6-4-10(4)(a) of the state-wide 2.0% accommodations tax statute.

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CITY OF MYRTLE BEACH APPLICATION FOR GRANT FUNDING SUMMARY

AGENCY NAME: Coast Futbol Alliance Inc (Coast FA)

Previous Awards of City Grant Funds: Last Year \$15,000; Two Years Ago \$15,000

Amount Requested in this application: \$30,000

Committee's Recommendation (leave blank): \$ _____

Program Objective: To host reoccurring youth soccer tournament events that produce a positive economic impact for the City and the surrounding area. Our events generate direct spending during the shoulder season by participants and their families who would not otherwise be here except for our event.

Net revenues support the recreational and select soccer programing we deliver to local youth of our community. We do not let the cost to participate be part of the player selection process for both Rec and Select programing. This fiscal year our organization will scholarship more than \$34,000 in program services to its registrants, both select and recreational programing.

Revenue/Expenditure	2022 Estimated Revenue	Operating Budget	Estimated Revenue as % of budget
Registration Fees	\$ 850,000		82.0%
Fund-raising	\$ 105,000		10.1%
County/Other Cities	\$ 25,000		2.4%
City of MB Grant request	\$ 30,000		2.9%
Other, Specify: Field Rental	\$ 4,000		.4%
Other, Specify: Merchandise Seales	\$ 23,000		2.2%
Personal Services		\$	
Advertising/Promo			
Operational Costs		\$ 30,000	
Capital Costs			
Totals	\$1,037,000	\$ 30,000	100%

¹ Committee Recommendation applies only for tourism-related expenditure grants under SC Code §6-4-10(4)(a) of the state-wide 2.0% accommodations tax statute.



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CITY OF MYRTLE BEACH APPLICATION FOR GRANT FUNDING

SUMMARY

AGENCY NAME: Coastal SC Volleyball

Previous Awards of City Grant Funds: Last Year \$ 4,000 ; Two Years Ago \$ 3,750

Amount Requested in this application: \$ 8,000

Committee's Recommendation (leave blank): \$ _____

Date(s) of venue: | _____ |

Program Objective: Youth volleyball tournament bringing thousands of participants, family members, staff, and other personnel to Myrtle Beach during typically off-peak season (February). Volleyball families are well-known for bringing multiple family members on trips, utilizing above average number of hotel nights, and spending above average on food, retail and recreation. Because our tournaments fall near the beginning of the travel volleyball season, participants and teams are more likely to seek out recreational activities, plan team meals at local restaurants, and purchase souvenirs.

Revenue/Expenditure	2022 _____ Estimated Revenue	Operating Budget	Estimated Revenue as % of budget
		\$45,200	
Membership	\$27,000		60%
Fund-raising			
County/Other Cities			
City of MB Grant request	\$8,000		17.7%
Other, Specify:hotel rebates	\$2,000		4.4%
Other, Specify:ticket sales & vendors	\$8,200		18%
Personal Services		\$	
Advertising/Promo			
Operational Costs		\$8,000	
Capital Costs			
Totals	\$45,200	\$8,000	100%

¹ Committee Recommendation applies only for tourism-related expenditure grants under SC Code §6-4-10(4)(a) of the state-wide 2.0% accommodations tax statute.



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CITY OF MYRTLE BEACH APPLICATION FOR GRANT FUNDING

SUMMARY

AGENCY NAME: CrossFit Up Dog Beach Town Throw Down

Previous Awards of City Grant Funds: Last Year \$3750.00; Two Years Ago \$3750.00

Amount Requested in this application: \$25,000

Committee's Recommendation (leave blank): \$ _____

Date(s) of venue:

Program Objective: The CFUD Beach Town Throw Down is an annual CrossFit Competition and fitness celebration that is closely aligned with many local partners to promote healthy lifestyles. A portion of the proceeds from the competition directly benefit the Boys & Girls Club of the Grand Strand and their triple play program which also promotes healthy bodies, healthy minds, and healthy souls. Before and during the covid pandemic, our competition provided a positive experience for competitors to celebrate their fitness and active lifestyles. As we continue in this new era of covid, we will continue to provide a wonderful experience for over 600 competitors ranging from 16 to 60 years old. In 2021, we hosted close to 575 athletes with over 500 of those coming from outside the Myrtle Beach area. We had athletes come from 16 different states including MA, CT, NJ, NY, PA, DC, VA, NC, SC, GA, TN, OH, LA, OK, AZ, and WA. Part of the character of our competition is that it is a family affair, with competitors bringing their friends and children and filling up a number of local hotels, which we were able to do the last two years during the pandemic.

Revenue/Expenditure	2022	Operating Budget	Estimated Revenue as % of budget
	Estimated Revenue		
		\$	
Membership	\$ 75,000		52%
Fund-raising			
County/Other Cities			
City of MB Grant request	\$25,000		17%
Other, Specify: SPONSORSHIPS	\$45,000		31%
Other, Specify:			

12 Confirmed

Application for Grant Funding

Personal Services			
Advertising/Promo		\$15,000	
Operational Costs		10,000	
Capital Costs			
Totals	\$145,000	\$25,000	100%

¹ Committee Recommendation applies only for tourism-related expenditure grants under SC Code §6-4-10(4)(a) of the state-wide 2.0% accommodations tax statute.

APPLICANT'S CHECK LIST:

Each application for funding submitted to the City of Myrtle Beach must include the following items:

- **If Applicant is an agency, a Resolution of the Applicant's Board of Directors** approving the Application for Funding and the form of the Grant Agreement and authorizing a designated representative to execute and deliver the Agreement; An example has been provided for you in the appendix of this application package.
- **Completed Application form and Exhibits A, B, and**
- **Exhibit C, copies of the Agency's audited annual financial statements** for the most recent three years, or for the length of time the organization has been in existence, if less than three years. *Organizations requesting funds for the first time should submit all information requested. Other organizations can submit only last year's financial statements ~ as we have the other information in our files.*
- **Other exhibits**—attach any other pertinent information about your program or project, or your agency in general.
- **Child Protection Policies**

For grantees serving minors, the grantee shall provide evidence of its written child protection policy with certification of its adoption by the grantee's Board of Directors, Owner(s) or other Principals, together with certificates evidencing any insurance coverage that it carries relative to child protection.

DEADLINE FOR APPLICATION September 17, 2021

**Please submit 8 copies to:
Financial Mgmt. & Reporting, 921 Oak Street, Myrtle Beach, SC 29577**

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CITY OF MYRTLE BEACH APPLICATION FOR GRANT FUNDING

SUMMARY

AGENCY NAME: Crossroads Event Productions, INC

Previous Awards of City Grant Funds: Last Year \$22,500 (RTD); Two Years Ago \$30,000

Amount Requested in this application: \$ 70,000.00

Committee's Recommendation (leave blank): \$ _____

Date(s) of venue: October 14th, 15th, and 16th, 2022

Program Objective:

Provide the largest world class Jazz Musical cultural and arts event in the Greater Myrtle Beach and surrounding areas.

Revenue/Expenditure	<u>2022</u> Estimated Revenue	Operating Budget	Estimated Revenue as % of budget
		\$	
Membership	\$NA		
Fund-raising	\$7,000		6
County/Other Cities	\$10,000		8
City of MB Grant request	\$70,000		57
Other, Specify: Sponsorship	\$35,000		29
Other, Specify:			
Personal Services		\$	
Advertising/Promo			
Operational Costs		\$ <u>70,000</u>	
Capital Costs			
Totals	\$122,000	\$ <u>70,000</u>	100%

¹ Committee Recommendation applies only for tourism-related expenditure grants under SC Code §6-4-10(4)(a) of the state-wide 2.0% accommodations tax statute.

APPLICANT'S CHECK LIST:

FMG's copy

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CITY OF MYRTLE BEACH APPLICATION FOR GRANT FUNDING

SUMMARY

AGENCY NAME: DAYSON DIAMOND YOUTH FOUNDATION

Previous Awards of City Grant Funds: Last Year \$ 0 ; Two Years Ago \$ 0

Amount Requested in this application: \$100,000.00

Committee's Recommendation (leave blank): \$

Date of Venue: July 1-4, 2022

Program Objective: The I Love Seafood Festival expecting to come to Myrtle Beach for the 4th of July weekend 2022 promises to be an exciting experience! Geared to an audience who love various genres of music, coupled with great seafood from multiple vendors, you won't be disappointed. The well established artists in the music industry is a definite draw to this occasion, along with the beauty of the water and beach in Myrtle Beach. Our goal is to also tap the local artists of the area as well. With a seafood competition planned, we're destined to acquire some of the best ideas from the culinary field. Why should the good times stop?? Let the good times roll with a block party, good music, and food - where attendees dance on the sidewalk, the street, or wherever they are. We hope when the visitors leave Myrtle Beach, the I Love Seafood Festival at Myrtle Beach, South Carolina, is one of the best times of their lives!!

Revenue/Expenditure	2021-22 Estimated Revenue	Operating Budget	Estimated Revenue as % of budget
		\$ 550,000	
Membership	\$0		
Fund-raising	\$50,000		9%
City of MB Grant request	\$100,000		18.2%
INVESTOR(S)	\$150,000		27.2%

SPONSORSHIP	\$250,000		45.6%
Personal Services		\$	
Advertising/Promo		\$50,000	
Operational Costs		\$50,000	
Capital Costs			
Totals	\$550,000	\$100,000	100%

¹ Committee Recommendation applies only for tourism-related expenditure grants under SC Code §6-4-10(4)(a) of the state-wide 2.0% accommodations tax statute.

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CITY OF MYRTLE BEACH APPLICATION FOR GRANT FUNDING

SUMMARY

AGENCY NAME: EdVenture Children's Museum

Previous Awards of City Grant Funds: Last Year \$18,000; Two Years Ago \$18,750

Amount Requested in this application: \$75,000

Committee's Recommendation (leave blank): \$ _____

Program Objective: To promote EdVenture Myrtle Beach to local families, to tourists coming to the area, and to tourists already here. In other words, we hope to bring value to the community, to attract families to the area, and to encourage them to extend their stay once they arrive.

Revenue/Expenditure	FY22 Estimated Revenue	FY22 Estimated Operating Budget	Estimated FY22 Revenue as % of budget
		\$199,030	
Membership	\$8,000		4.00%
Fund-raising	\$50,500		25.38%
County/Other Cities	\$0		0.00%
City of MB Grant request	\$75,000		37.68%
Program Revenue	\$3,000		1.52%
Gift shop	\$17,530		8.81%
Admission	\$45,000		22.61%
Personnel Services			\$0
Advertising/Promo		\$75,000	
Operational Costs		\$0	
Capital Costs		\$0	
Totals	\$199,030	\$75,000	100.00%

¹ Committee Recommendation applies only for tourism-related expenditure grants under SC Code §6-4-10(4)(a) of the state-wide 2.0% accommodations tax statute.

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CITY OF MYRTLE BEACH APPLICATION FOR GRANT FUNDING

SUMMARY

AGENCY NAME: Franklin G. Burroughs-Simeon B. Chapin Art Museum

Previous Awards of City Grant Funds: Last Year \$60,000; Two Years Ago \$56,250.

Amount Requested in this application: \$100,000

Committee's Recommendation (leave blank): \$ _____

Date(s) of venue: January 1-December 31, 2022

Program Objective: City of Myrtle Beach support for the Art Museum's visual arts exhibitions and public programming schedule helps the Museum to build its reputation, popularity and visibility as a must-visit cultural destination which, in turn, broadens and enhances the overall image and appeal of the City of Myrtle Beach.

Revenue/Expenditure	2022 Estimated Revenue	Operating Budget	Estimated Revenue as % of budget
		\$	
Membership	\$70,000		10%
Fund-raising	\$271,000		40%
County/Other Cities	0		
City of MB Grant request	\$100,000		14.5%
Other, Specify: SCAC	\$29,000		4.5%
Other, Specify: Shop, Pottery, KidsArt, Donations	\$210,000		31%
Personal Services		\$20,000	
Advertising/Promo		60,000	
Operational Costs		20,000	
Capital Costs			
Totals	\$680,000	\$1,000,000	100%

¹ Committee Recommendation applies only for tourism-related expenditure grants under SC Code §6-4-10(4)(a) of the state-wide 2.0% accommodations tax statute.



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CITY OF MYRTLE BEACH APPLICATION FOR GRANT FUNDING

SUMMARY

AGENCY NAME: FPC Concerts, Inc.

Previous Awards of City Grant Funds: Last Year \$ -0- (Did not apply); **Amount Requested in this application:** \$15,000

Committee's Recommendation (leave blank): \$ _____

Date(s) of venue: February 18, 2022; March 4, 2022, March 11, 2022, March 25, 2022, and April 1, 2022.

Program Objective: Our objective is to continue promoting and bringing awareness of the cultural and performing arts to Myrtle Beach and the surrounding communities through our award-winning "Brown Bradley's Promenades series," which we have been presenting for the past 34 years. (We did not have a Promenade Series last year due to COVID-19.) We offer a musical range from classical to Broadway. In the past, we have featured such artists as Joshua Bell, Olga Kern, Metropolitan Opera stars Isabel Leonard, Jamie Barton, Angela Meade, Susan Graham, Angela Brown, and others. We have also presented many first-place winners of the Young Concert Artists Auditions and all the gold medal winners of the Van Cliburn International Piano Competition in hopes of increasing students' interests in their musical abilities and developing an appreciation for classical music. We rely on ticket sales and grants to support our endeavor and we have kept our ticket prices very affordable to the general public. We rely on our all-volunteer Committee and Board of Directors to assist with the concerts and all funds go directly back into the series.

Due to the pandemic, we had to postpone the last concert on our 2020 program, which was our Broadway Revue. Our 2022 program offers a rich array of talent including highly acclaimed pianist, Mackenzie Melemed who will open the series on February 18, Mr. Melemed has performed nationally and internationally and was one of five finalists of the 2021 American Pianists Association award. On March 4th, we will offer our Broadway revue, "Broadway's Best," which will be free to those who bought season tickets in 2020 and included on the program are famed Broadway star, Kimilee Bryant, John Dooley, Brown Bradley, the FPC Players and the Promenade Bank. On March 11th, American violin virtuoso, Randal Doosby and pianist, Zhu Wang will perform. Mr. Doosby won the 2018 Young Artists' International Award and in June released his debut album for Decca Classics entitled *Roots*, a celebration of African-American music; on March 25th, the Brass Roots Trio will perform whose programming includes classical, Jazz, Americana and Latin styles; then on April 1st, Metropolitan Opera tenor, Duke Kim, will perform. We intend to expand our advertising and mailings in order to reach more individuals and venues. We hope to increase student participation by continuing to offer free seating to students from the schools and colleges in Horry and Georgetown Counties as well as others from Charleston to Wilmington. (In past years, many local students have attended as well as students who traveled from Wilmington, NC, and the Charleston area).

As always, we will continue to strive to enrich, entertain and enlighten citizens and patrons of all ages in the appreciation of the fine arts so they will better understand how music is the universal language which unites all God's people. We are truly very grateful for the grants we have received from the City over the past 27 years.

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continued

Revenue/Expenditure	2022 Estimated Revenue	Operating Budget	Estimated Revenue as % of budget
		\$ 84,975	
Membership	\$		
Fund-raising	\$57,975		61%
County/Other Cities			
City of MB Grant request	\$15,000		22%
Other Specify: Chapin Foundation	\$12,000		17%
Other, Specify:			
Personal Services		\$ 250	
Advertising/Promo		\$ 4,500	
Operational Costs including production		\$ 10,250	
Capital Costs		\$:	
Totals	\$84,975	\$ 15,000	100%

¹ Committee Recommendation applies only for tourism-related expenditure grants under SC Code §6-4-10(4)(a) of the state-wide 2.0% accommodations tax statute.

APPLICANT'S CHECK LIST:

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- If Applicant is an agency, a Resolution of the Applicant's Board of Directors** approving the Application for Funding and the form of the Grant Agreement and authorizing a designated representative to execute and deliver the Agreement; An example has been provided for you in the appendix of this application package.
- Completed Application form and Exhibits A, B, and**
- Exhibit C, copies of the Agency's audited annual financial statements** for the most recent three years, or for the length of time the organization has been in existence, if less than three years. *Organizations requesting funds for the first time should submit all information requested. Other organizations can submit only last year's financial statements ~ as we have the other information in our files.*
- Other exhibits**—attach any other pertinent information about your program or project, or your agency in general.
- Child Protection Policies**



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CITY OF MYRTLE BEACH APPLICATION FOR GRANT FUNDING

SUMMARY

AGENCY NAME: Grand Strand Juniors Volleyball Club

Previous Awards of City Grant Funds: Last Year \$12,000; Two Years Ago \$11,250

Amount Requested in this application: \$30,000

Committee's Recommendation (leave blank): \$ _____

Date(s) of venue: January 15-17, 2022, February 12-13 2022, June 4-5 2022

Program Objective: Grand Strand Juniors Volleyball will host a series of tournaments in Myrtle Beach through the winter and spring. In doing so we will host nearly 600 teams, 6000 players, and approximately 12,000 spectators. The events generate nearly \$4 millions dollars in direct spending.

Revenue/Expenditure	20__22____	Operating Budget	Estimated Revenue as % of budget
	Estimated Revenue		
Membership	\$330000		45
Fund-raising			
County/Other Cities			
City of MB Grant request	30000		4
Other, Specify:tournament attendance sales etc	320000		43
Other, Specify:live stream revenue	60000		8
Personal Services		\$	
Advertising/Promo		5,000	
Operational Costs		25,000	
Capital Costs			
Totals	\$740000	\$ 30,000	100%

¹ Committee Recommendation applies only for tourism-related expenditure grants under SC Code §6-4-10(4)(a) of the state-wide 2.0% accommodations tax statute.



CITY OF MYRTLE BEACH APPLICATION FOR GRANT FUNDING

SUMMARY

AGENCY NAME: The Keepers Foundation – Jerk Festival

Previous Awards of City Grant Funds: Last Year \$3,000; Two Years Ago \$0.00

Amount Requested in this application: \$12,000

Committee’s Recommendation (leave blank): \$ _____

Program Objective: This Jerk Festival will bring diverse flavors from the Caribbean Islands to Myrtle Beach. This event will give attendees an opportunity to enhance their pallet and knowledge of Caribbean cuisine, while enjoying the island sounds that many have come to love.

Revenue/Expenditure	2022 Estimated Revenue	Operating Budget	Estimated Revenue as % of budget
		\$20,500	
Sponsorships	\$6,000		
Fund-raising	2,500		
County/Other Cities			
City of MB Grant request	12,000		
Other, Specify:			
Other, Specify:			
Personal Services		\$	
Advertising/Promo		2,500	
Operational Costs		9,500	
Capital Costs			
Totals	\$20,500	\$12,000	100%

¹ Committee Recommendation applies only for tourism-related expenditure grants under SC Code §6-4-10(4)(a) of the state-wide 2.0% accommodations tax statute.

APPLICANT’S CHECK LIST:

Each application for funding submitted to the City of Myrtle Beach must include the following items:



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CITY OF MYRTLE BEACH APPLICATION FOR GRANT FUNDING

SUMMARY

AGENCY NAME: The Keepers Foundation – International Cultural Festival

Previous Awards of City Grant Funds: Last Year \$0.00; Two Years Ago \$5,000

Amount Requested in this application: \$15,000

Committee’s Recommendation (leave blank): \$ _____

Program Objective: This Jerk Festival will bring diverse flavors from the Caribbean Islands to Myrtle Beach. This event will give attendees an opportunity to enhance their pallet and knowledge of Caribbean cuisine, while enjoying the island sounds that many have come to love.

Revenue/Expenditure	2022 Estimated Revenue	Operating Budget	Estimated Revenue as % of budget
		\$25,000	
Sponsorships	\$5,500		22%
Fund-raising	4,500		18%
County/Other Cities			
City of MB Grant request	15,000		60%
Other, Specify:			
Other, Specify:			
Personal Services		\$	
Advertising/Promo		8,000	
Operational Costs		7,000	
Capital Costs			
Totals	\$25,000	\$15,000	100%

¹ Committee Recommendation applies only for tourism-related expenditure grants under SC Code §6-4-10(4)(a) of the state-wide 2.0% accommodations tax statute.

APPLICANT’S CHECK LIST:

Each application for funding submitted to the City of Myrtle Beach must include the following items:

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CITY OF MYRTLE BEACH APPLICATION FOR GRANT FUNDING

AGENCY NAME: Long Bay Symphony

Previous Awards of City Grant Funds: Last Year \$ \$50,000 ; Two Years Ago \$ \$56,250

Amount Requested in this application: \$ 75,000

Committee's Recommendation (leave blank): \$ _____

Date(s) of venue:

Program Objective: The vision of the Long Bay Symphony is to play a leading role in the Grand Strand's cultural growth in order to be recognized as a center of musical excellence and one of the leading professional symphonies in the southeast. The mission of the Long Bay Symphony is to enhance the cultural and artistic environment of our region by providing the highest quality musical performances and programs which entertain and educate patrons of all ages. One of our core values is to develop intellectual and creative capital which fosters educational excellence for our children and youth. With limited state funding for music education, it is more important than ever to supplement school efforts with exceptional community programs. By providing entertainment, education, and culturally diverse programming, the Long Bay Symphony will help attract new and current residents as well as out of state visitors.

Revenue/Expenditure	2022-23 Estimated Revenue	Operating Budget	Estimated Revenue as % of budget
		\$	
Membership	\$281,228		48%
Fund-raising	\$129,500		22%
County/Other Cities	\$8,671.14/\$12,600		3%
City of MB Grant request	\$75,000		13%
Other, Specify: misc income	\$18,000		3%
Other, Specify: Foundation Grants/SC Arts Commission	\$44,500/ \$17,771		11%
Personal Services			
Advertising/Promo		\$ 8,250	
Operational Costs		66,750	
Capital Costs			
Totals	\$587,271	\$ 75,000	100%



22

CITY OF MYRTLE BEACH APPLICATION FOR GRANT FUNDING

SUMMARY

AGENCY NAME: Mingo Bay Classic Baseball Tournament

Previous Awards of City Grant Funds: Last Year \$0.00; Two Years Ago \$0.00

Amount Requested in this application: \$20,000

Committee's Recommendation (leave blank): \$ _____

Date(s) of Venue:

Program Objective:

To bring the very best High School baseball teams to Myrtle Beach for the purpose of promoting and advertising the Grand Strand. This program will broaden and enhance our economic base by generating dollars spent by coaches, players, their families and friends. The combination of these variables will eventually lead to a stronger and better Myrtle Beach through future visits by these people.

Revenue/Expenditure	2022 Estimated Revenue	Operating Budget	Estimated Revenue as % of budget
		\$183,000	
Entry Fees	\$71,825		38%
Ticket Sales (Gate)	60,600		32%
T-shirt Sales	30,575		15%
City of MB Grant request	20,000		15%
Other, Specify:			
Other, Specify:			
Personal Services		\$0.00	
Advertising/Promo		20,000	
Operational Costs		0.00	
Capital Costs		0.00	
Totals	\$183,000	\$20,000	100%

¹ Committee Recommendation applies only for tourism-related expenditure grants under SC Code §6-4-10(4)(a) of the state-wide 2.0% accommodations tax statute.



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CITY OF MYRTLE BEACH APPLICATION FOR GRANT FUNDING

SUMMARY

AGENCY NAME: The Myrtle Beach International Film Festival

Previous Awards of City Grant Funds: Last Year \$ 7500 ; Two Years Ago \$ 9500

Amount Requested in this application: \$ 20,000

Committee's Recommendation (leave blank): \$ _____

Date(s) of venue: April 25-29, 2023

Program Objective: The Myrtle Beach International Film Festival is the most culturally diverse festival on the grand strand. MBIFF has submissions from over 125 counties. Many of the filmmakers who are accepted to screen attend the screening representing their work and region. Having so many different cultures represented at one time in one place is a very unique offering to visitors and locals alike. The MBIFF has become one of the top film festivals to submit to in the world. This also offers a unique position for Myrtle Beach to market itself to markets that have yet to be reached. MBIFF reaches the global market with a heavy interest in the United States of America which is a win, win for everyone involved. The culture and diversity which is represented is one of true splendor in entertainment and education. The MBIFF has been ground zero for many important documentaries and narrative works which brings people from around the globe to Myrtle Beach, SC to celebrate in our uniqueness. This needs to grow!

Revenue/Expenditure	2022 Estimated Revenue	Operating Budget	Estimated Revenue as % of budget
		\$40,750	
Fund-raising			
County/Other Cities			
City of MB Grant request	20,000		49%
Ticket Sales, submission fees	15,000		37%
Sponsorship	5750		14%
Personal Services		\$	
Advertising/Promo		\$20,000	
Operational Costs			
Capital Costs			
Totals	\$40,750	\$20,000	100%



CITY OF MYRTLE BEACH APPLICATION FOR GRANT FUNDING

SUMMARY

AGENCY NAME: MYRTLE BEACH WORLD AMATEUR

Previous Awards of City Grant Funds: Last Year \$ 20,000 ; Two Years Ago \$ 28,500
(PROPOSED, REDUCED TO \$22,500 PER COVID)

Amount Requested in this application: \$ 75,000

Committee's Recommendation (leave blank): \$ _____

Date(s) of venue: AUGUST 29 - SEPTEMBER 2 - 2022

Program Objective: The Myrtle Beach World Amateur exists to promote Myrtle Beach as a tourism destination, the premier golf capital of the World. In addition to filling golf course tee sheets, hotel rooms, and the Myrtle Beach Convention Center that week, it introduces avid golfers and their families to the Myrtle Beach area as a vacation destination. The "World Am" showcases everything Myrtle Beach has to offer. It is portrayed, rightfully so, as the only place on the planet that could host an event of this magnitude in the golf space and is shown as such through our international media reach and advertising efforts.

Revenue/Expenditure	2022 Estimated Revenue	2022 Operating Budget	Estimated Revenue as % of budget
		\$ 2,451,000	
Membership			
Fund-raising			
County/Other Cities			
City of MB Grant request	\$75,000		3%
Other, Specify: ENTRY FEES	\$2,101,000		86%
Other, Specify: SPONSORSHIPS	\$275,000		11%
Personal Services			
Advertising/Promo		\$ 75,000	
Operational Costs			
Capital Costs			
Totals	\$2,451,000	\$75,000	100%

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CITY OF MYRTLE BEACH APPLICATION FOR GRANT FUNDING

SUMMARY

AGENCY NAME: NS Promos M.B. Jeep Jam

Previous Awards of City Grant Funds: Last Year \$ 7500 ; Two Years Ago \$ 7500

Amount Requested in this application: \$ 15,000

Committee's Recommendation (leave blank): \$ _____

Date(s) of venue: _____

Program Objective: A jeep festival that brings approximately 25000 jeep enthusiasts together to celebrate the jeep lifestyle and activity.

Revenue/Expenditure	2022 Estimated Revenue	Operating Budget	Estimated Revenue as % of budget
		\$ 342,000	
Membership	\$ 107,000		
Fund-raising	110,000		
County/Other Cities	N/A		
City of MB Grant request	15,000		
Other, Specify Vendor Fees	85,000		
Other, Specify: On site sales	25,000		
Personal Services		\$ 3,480	
Advertising/Promo		2,225	
Operational Costs		9,295	
Capital Costs			
Totals	\$ 342,000	\$ 15,000	100%

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CITY OF MYRTLE BEACH APPLICATION FOR GRANT FUNDING

SUMMARY

AGENCY NAME NS Promos MB Mini Marathon/ Coastal 5K

Previous Awards of City Grant Funds: Last Year \$ 5250 ; Two Years Ago \$ 5250

Amount Requested in this application: \$ 10000

Committee's Recommendation (leave blank): \$

Date(s) of venue:

Program Objective: Bring thousands of runners to Myrtle Beach to enjoy the beach and running community.

Revenue/Expenditure	20 22 _____ Estimated Revenue	Operating Budget	Estimated Revenue as % of budget
		\$ 290000	
Membership	\$ 270000		
Fund-raising	10000		
County/Other Cities	N/A		
City of MB Grant request	10000		
Other, Specify:			
Other, Specify:			
Personal Services		\$ 2,300	
Advertising/Promo		110	
Operational Costs		6,930	
Capital Costs			
Totals	\$ 290000	\$ 10,000	100%

¹ Committee Recommendation applies only for tourism-related expenditure grants under SC Code §6-4-10(4)(a) of the state-wide 2.0% accommodations tax statute.

APPLICANT'S CHECK LIST:



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CITY OF MYRTLE BEACH APPLICATION FOR GRANT FUNDING

Myrtle Beach Shrimp Cook SUMMARY

AGENCY NAME: MBSC Smoke on the Beach Festival

Previous Awards of City Grant Funds: Last Year \$5,000.00;

Amount Requested in this application: \$10,000.00

Committee's Recommendation (leave blank): \$ _____

Date(s) of venue: April 15-16, 2022

Program Objective: MBSC Smoke on the Beach is a BBQ competition festival for the novice and experienced cook team. It is open to the public for BBQ tasting and festival fun. Local vendors both profit and non-profit attend the two day festival that is held at the Old Pavilion site. Net proceeds from the event are used to assist Shriners Hospitals for Children.

Revenue/Expenditure	2022 Estimated Revenue	Operating Budget	Estimat as %
		\$ 18,295	
Membership	\$5625.00		32
Fund-raising	\$12000.00		15
County/Other Cities	\$ 0.00		
City of MB Grant request	\$10,000.00		52
Other, Specify:			
Other, Specify Donation:	\$ 2,000.00		1
Personal Services		\$ 2,000	
Advertising/Promo		\$ 4,000	
Operational Costs		4,000	
Capital Costs			100%
Totals	\$18,295.00	\$ 10,000	100%

¹ Committee Recommendation applies only for tourism-related expenditure grants under SC Code §6-4-10(4)(a) of the state-wide 2.0% accommodations tax statute.

APPLICANT'S CHECK LIST:

Each application for funding submitted to the City of Myrtle Beach must include the following items:



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CITY OF MYRTLE BEACH APPLICATION FOR GRANT FUNDING

SUMMARY

AGENCY NAME: SC Coaches Association Touchstone Energy CO-OP North-South Football Game

Previous Awards of City Grant Funds: Last Year \$ N/A; Two Years Ago \$20,000

Amount Requested in this application: \$30,000

Committee's Recommendation (leave blank): \$ _____

Date(s) of venue: December 7-11, 2021

Program Objective:

Each year, the North/South All-Star Football Game utilizes Myrtle Beach as the backdrop for an event that highlights some of the best high school football players in the state. These players, their coaches, cheerleading teams, SC High School League officials, game officials, dignitaries, and many of their families, friends, and fans arrive in Myrtle Beach during the second week of December for a full week of carefully planned activities and the opportunity for these young men to showcase their skills. For many, this is the only opportunity they may have to witness the play of these young men, some of whom will be playing in college and university settings.

Revenue/Expenditure	<u>2021</u> Estimated Revenue	Operating Budget	Estimated Revenue as % of budget
		\$126,757	
Membership (Tickets)	\$23,577		18.6%
Fund-raising (PAL Field Trip)	\$10,000		8.0%
Sponsorship Schools (FCA - \$1000)	\$4,400		3.5%
City of MB Grant request	\$30,000		23.6%
SC Electric Co-Op	\$42,500		33.5%
Program Ad & Sales	\$16,280		12.8%
Personal Services		\$	
Advertising/Promo		\$7,500	
Operational Costs		\$22,500	
Capital Costs			
Totals	\$126,757	\$30,000	100%



CITY OF MYRTLE BEACH APPLICATION FOR GRANT FUNDING

SUMMARY

AGENCY NAME: Oceanfront Merchants Association

Previous Awards of City Grant Funds: Last Year \$90,000; Two Years Ago \$93,750

Amount Requested in this application: \$150,000

Committee's Recommendation (leave blank): \$ _____

Date(s) of venue:

Program Objective: The objective of OMA's year-round entertainment and marketing is to offer free family-friendly entertainment, while promoting Myrtle Beach as a unique seaside family vacation destination. Through events including Hot Summer Nights, Fright Nights, It's a Shore Thing, Winter Wonderland, and the Sun Fun Festival, **OMA plans events for 40% of the year.** The Myrtle Beach area benefits from the added value of the free entertainment on the Myrtle Beach Boardwalk, and by expanding promotions to a larger audience, the community will benefit from increased exposure and visitors spending locally. This will also increase tax revenues and create job growth.

Revenue/Expenditure	2022 Estimated Revenue	Operating Budget	Estimated Revenue as % of budget
		\$ 325,000	
Membership	\$ 25,000		
Fund-raising	\$150,000		
County/Other Cities			
City of MB Grant request	\$150,000		
Other, Specify:			
Other, Specify:			
Personal Services			1%
Advertising/Promo		\$150,000	46%
Operational Costs			53%
Capital Costs			
Totals	\$ 325,000	\$150,000	100%

¹ Committee Recommendation applies only for tourism-related expenditure grants under SC Code §6-4-10(4)(a) of the state-wide 2.0% accommodations tax statute.



CITY OF MYRTLE BEACH APPLICATION FOR GRANT FUNDING

SUMMARY

AGENCY NAME: Omar Shriners _____

Previous Awards of City Grant Funds: Last Year \$7,500 _____; Two Years Ago \$ 0 _____

Amount Requested in this application: \$ 25,000 _____

Committee's Recommendation (leave blank): \$ _____

Date(s) of venue:

Program Objective: Omar Shriners host an annual pilgrimage to Myrtle Beach, SC each spring for the purpose of fellowship, increasing membership, and a parade for the community to showcase our great fraternity and a golf tournament as a fundraiser. It is officially known as the Omar Spring Ceremonial. The objective would be to increase tourism and to support the local merchants.

Revenue/Expenditure	2022 _____ Estimated Revenue	Operating Budget	Estimated Revenue as % of budget
		\$ 41,500	
Membership	\$ 11,500		28.0%
Fund-raising	\$ 5,000		12.0%
County/Other Cities			
City of MB Grant request	\$ 25,000		60.0%
Other, Specify:			
Other, Specify:			
Personal Services		\$	
Advertising/Promo		\$ 14,000	

30 confirmed

Operational Costs		\$ 11,000	
Capital Costs			
Totals	\$ 41,500	\$ 25,000	100%

¹ Committee Recommendation applies only for tourism-related expenditure grants under SC Code §6-4-10(4)(a) of the state-wide 2.0% accommodations tax statute.

APPLICANT’S CHECK LIST:

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- Completed Application form and Exhibits A, B, and**
- Exhibit C, copies of the Agency’s audited annual financial statements** for the most recent three years, or for the length of time the organization has been in existence, if less than three years. *Organizations requesting funds for the first time should submit all information requested. Other organizations can submit only last year’s financial statements ~ as we have the other information in our files.*
- Other exhibits**—attach any other pertinent information about your program or project, or your agency in general.
- Child Protection Policies**

For grantees serving minors, the grantee shall provide evidence of its written child protection policy with certification of its adoption by the grantee’s Board of Directors, Owner(s) or other Principals, together with certificates evidencing any insurance coverage that it carries relative to child protection.

For your convenience, we have listed several links to sources where one may reference information on developing child protection policies.

<file:///C:/Users/mprice/AppData/Local/Temp/Child%20Protection%20Policy-2.pdf>

<https://www.kidpower.org/youth-sports/>

<file:///C:/Users/mprice/AppData/Local/Temp/Child-Protection-Recomendations-final.pdf>

<https://www.nspcc.org.uk/preventing-abuse/safeguarding/writing-a-safeguarding-policy/>

<http://www.childmatters.org.nz/225/child-protection-policy>

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<file:///C:/Users/mprice/AppData/Local/Temp/example-child-protection-policy.pdf>

DEADLINE FOR APPLICATION September 17, 2021



CITY OF MYRTLE BEACH APPLICATION FOR GRANT FUNDING

SUMMARY

AGENCY NAME: PALMETTO ARTS ALLIANCE
 Previous Awards of City Grant Funds: Last Year \$ 15,000 Two Years Ago \$ 0
 Amount Requested in this application: \$ 25,000
 Committee's Recommendation (leave blank): \$ _____
 Date(s) of venue: _____

Program Objective:

HOST A COMIC CONVENTION TO
PROMOTE TOURISM, SCIENCE AND THE
ARTS

Revenue/Expenditure	20 <u>22</u> Estimated Revenue	Operating Budget	Estimated Revenue as % of budget
	75,000	\$ 75,000	100%
Membership	\$ -		
Fund-raising	50,000 ±		
County/Other Cities	0		
City of MB Grant request	25,000		
Other, Specify:			
Other, Specify:			
Personal Services		\$ -	
Advertising/Promo		25,000	
Operational Costs			
Capital Costs			
Totals	\$ 75,000	\$ 25,000,---	100%



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CITY OF MYRTLE BEACH APPLICATION FOR GRANT FUNDING

Concert of Hope
SUMMARY

AGENCY NAME: Sonshine Recovery Ministries

Previous Awards of City Grant Funds: Last Year \$ 5000 ; Two Years Ago \$ _____

Amount Requested in this application: \$ 10000

Committee's Recommendation (leave blank): \$ _____

Date(s) of venue: September 10 & 11, 2022

Program Objective: The Concert of Hope is a fundraising event to bring hope to the people suffering from substance use disorder. This two-day event is scheduled for September 10 & 11, 2022. The Concert of Hope is a weekend of Gospel Music, Christian Comedy, Testimonies, Advocacy for the lay person or Veteran with substance use disorder and opportunities for a using addict to hear about recovery through Christ. Recovery is possible!

Revenue/Expenditure	20_22 _____ Estimated Revenue	Operating Budget	Estimated Revenue as % of budget
		\$ 39,000	
Membership	\$7000		
Fund-raising	12000		
County/Other Cities	10000		
City of MB Grant request	10000		
Other, Specify:			
Other, Specify:			
Personal Services			
Advertising/Promo		\$ 4,000	
Operational Costs		6,000	
Capital Costs			
Totals	39000	\$ 10,000	100%



CITY OF MYRTLE BEACH APPLICATION FOR GRANT FUNDING

SUMMARY

AGENCY NAME: South Atlantic Shrine Association

Previous Awards of City Grant Funds: Last Year \$30,000.00*; Two Years Ago \$0.00**

Amount Requested in this application: \$98,500.00

Committee's Recommendation (leave blank): \$ _____

Date(s) of venue: September 15-19, 2021 *September 20-24, 2022*

Program Objective: SASA Festival of Shriners is the gathering of 20 Shrine Centers, their families, friends and acquaintances from the other 180 Shrine Centers throughout the United States, Germany, Philappines, and Brazil. Shriners participate in family oriented events throughout the week with many making this convention their vacation for the year. All events are open to the public. Public competitions by the clowns, bagpipes, bands and motor corps are held throughout the festival. A public parade is held on Saturday with all 20 Shrine centers participating in the parade. After the parade a public party is held at the host hotel, Doubletree Resort with a band, food and drink. The closing of the week long events is on Saturday night as the awards for the parade are presented and new officers are installed for the ensuing year. Shriners support the world's greatest philanthropy, Shriners Hospitals for Children.

Revenue/Expenditure	2021 Estimated Revenue	Operating Budget	Estimated Revenue as % of budget
		\$	
Membership	\$27,550.000		15
Fund-raising	\$54,900.00		30
County/Other Cities	\$ 0.00		
City of MB Grant request	\$98,500.00		54
Other, Specify:			
Other, Specify:	\$ 2,000.00		01
Personal Services		\$ 9,000	
Advertising/Promo		\$ 59,000	
Operational Costs		\$ 30,500	
Capital Costs		\$	100%
Totals	\$18,295.00	\$ 98,500	100%



CITY OF MYRTLE BEACH APPLICATION FOR GRANT FUNDING

SUMMARY

AGENCY NAME: _____ South Carolina Hall of Fame _____

Previous Awards of City Grant Funds: Last Year \$ __ 0 ____; Two Years Ago \$ __ 0 ____

Amount Requested in this application: \$ __ 25,000.00 ____

Committee's Recommendation (leave blank): \$ _____

Date(s) of venue: On going 2021-22

Program Objective: The objective of this grant funding is to maintain the financial stability of the South Carolina Hall of Fame programming and to fund the forthcoming Hall of Fame induction ceremony. This grant also would help to fund the production of videos of new inductees and update early videos of past inductees, which may be in need of revision to present a contextual history of the inductees' lives and acknowledge that as our interpretations of the past change, we need to acknowledge those changes. This grant is of great significance to the continued operation of the South Carolina Hall of Fame, because the organization receives no revenue from ticket sales, registration fees, membership dues, etc.

Dedicated by Governor John C. West on February 11, 1973, the South Carolina Hall of Fame was created to recognize and honor those contemporary and past citizens who have made outstanding contributions to South Carolina's heritage and progress. With few exceptions, the South Carolina Hall of Fame has held its induction ceremonies, which honor one contemporary and one deceased inductee, at the Myrtle Beach Convention Center, which serves as home to the SC Hall of Fame. Inductees to the Hall of Fame are nominated by the Confederation of South Carolina Local Historical Societies, which presents contemporary and deceased nominees to the Hall of Fame Board of Trustees for judging annually. The Hall of Fame Board chooses a contemporary and deceased inductee from that year's list of nominees. After the inductees are chosen, a portrait of the inductee and written descriptions of his/her contributions are posted in the South Carolina Hall of Fame and on the SC Hall of Fame website. <http://www.theofficialschalloffame.com/> SCETV then produces a video of each inductee for posting on the website and for SCETV's use during its programming schedule. SCETV also posts the videos to KnowItAll.org, a "one-stop shop for educators and parents, with lesson plans, documents, videos, and interactives, all sortable by grade and subject." The production of these videos is the key to exponential sharing of the inductee contributions.

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The most visible part of the induction process is the induction ceremony, which brings together the new inductees, their families, the SC Hall of Fame Board of Trustees, past inductees, dignitaries, and elementary and middle school children to celebrate the achievements and contributions of the inductees. These ceremonies and the accompanying attention by both local and statewide press bring positive attention and publicity to the City of Myrtle Beach, and the Hall of Fame assists in this process by publicizing the selection of new inductees and the induction ceremonies using both traditional and social media to maximize the benefit for the City of Myrtle Beach. The last induction ceremony was a great success and garnered significant national attention. Contemporary inductees included multi-Platinum recording artist Darius Rucker, and artist, educator and museum director Dr. Leo Twiggs. The deceased inductee is Elizabeth Evelyn Wright (1872-1906), educator and founder of Denmark Industrial Institute.

For those who wish to visit the physical location for the SC Hall of Fame, its displays are available for in-person viewing from 8:00 am – 8:00 pm year around, and the website is accessible to people around the world with internet capabilities. It is difficult to find anyone with at least minimal travel experience who has not heard of the City of Myrtle Beach, and the historical decision to locate the Hall of Fame in Myrtle Beach was an intentional one. Initially intended as Myrtle Beach’s contribution to the nations American Revolution bicentennial celebration, the Hall of Fame is approaching the 50th anniversary of its first induction ceremony in 2023.

Revenue/Expenditure	2021-22 _____ Estimated Revenue	Operating Budget	Estimated Revenue as % of budget
		\$ 25,000.00	
Membership	\$ 0		
Fund-raising	0		
County/Other Cities	0		
City of MB Grant request	25,000.00		100%
Other, Specify:			
Other, Specify:			
Personal Services		\$	
Advertising/Promo			

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continued

Operational Costs		\$25,000	
Capital Costs			
Totals	\$ 25,000.00	\$ 25,000.00	100%

¹ Committee Recommendation applies only for tourism-related expenditure grants under SC Code §6-4-10(4)(a) of the statewide 2.0% accommodations tax statute.

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- Other exhibits**—attach any other pertinent information about your program or project, or your agency in general.
- Child Protection Policies**

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DEADLINE FOR APPLICATION September 17, 2021



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CITY OF MYRTLE BEACH APPLICATION FOR GRANT FUNDING

SUMMARY

AGENCY NAME: The Arts Grand Strand

Previous Awards of City Grant Funds: Last Year \$ 500; Two Years Ago \$ 0

Amount Requested in this application: \$ 1,000

Committee's Recommendation (leave blank): \$ _____

Date(s) of venue:

Program Objective: To inform people interested in the arts in key regional cities of the fine arts events that are happening in Myrtle Beach. This would hopefully give them another reason to visit and stay in our area. Most, if not all these people will be surprised at this because they had no way of knowing about this information. Creating a calendar of events that is searchable and is available to local arts organizations to use FREE of charge. Additionally for newsletter subscribers (currently over 600) a weekly newsletter is sent showcasing the weeks events.

Revenue/Expenditure	20 <u>22</u>	Operating Budget	Estimated Revenue as % of budget
	Estimated Revenue	\$10000	
Membership	\$		
Fund-raising Personal Donations	800		8%
County/Other Cities	2,000		20%
City of MB Grant request	1,000		10%
Other, Specify: Sponsorship	1,200		12%
Other, Specify: Grants	5,000		50%
Personal Services			
Advertising/ Promo		<u>\$ 500</u>	

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Application for Grant Funding

Operational Costs		\$ 500	
Capital Costs			
Totals	\$10000	\$ 1,000	100%

¹ Committee Recommendation applies only for tourism-related expenditure grants under SC Code §6-4-10(4)(a) of the state-wide 2.0% accommodations tax statute.

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- **Other exhibits**—attach any other pertinent information about your program or project, or your agency in general.
- **Child Protection Policies**

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<file:///C:/Users/mprice/AppData/Local/Temp/example-child-protection-policy.pdf>



CITY OF MYRTLE BEACH APPLICATION FOR GRANT FUNDING

SUMMARY

AGENCY NAME: _____ Varna International Music Academy _____

Previous Awards of City Grant Funds: Last Year \$ 0 ; Two Years Ago \$ 0 _____

Amount Requested in this application: \$ 40,000 _____

Committee's Recommendation (leave blank): \$ _____

Date(s) of venue: _____

Program Objective: The Grand Strand Music Festival is being brought to Myrtle Beach by Varna International, to establish an international music academy and a large-scale music festival that will draw to the Myrtle Beach area world-class artists and thousands of classical music lovers from throughout SC, NC, GA, FL and Beyond. They anticipate the festival will become a focal point in South Carolina, elevating the presentation of the arts in Myrtle Beach to an international level, drawing professional and aspiring musicians as well as classical music lovers from around the world.

Revenue/Expenditure	2022 _____ Estimated Revenue	Operating Budget	Estimated Revenue as % of budget
		\$720,000	
Membership / tuition	\$400,000		55%
Fund-raising	150,000		20%
County/Other Cities	40,000		5.4%
City of MB Grant request	40,000		5.4%
Coastal Carolina University	10,000		1.3%
Other, Specify: Ticket sales, Corporate sponsorships or ad sales	80,000		12%
Personal Services		\$ 1,000	
Advertising/Promo		12,000	
Operational Costs		21,000	
Capital Costs			0%
Totals	\$720,000	\$ 40,000	100%



CITY OF MYRTLE BEACH APPLICATION FOR GRANT FUNDING

SUMMARY

AGENCY NAME: ___Violins of Hope SC / Varna International Music Academy (VIMA)_

Previous Awards of City Grant Funds: Last Year \$ ___ 0 ___; Two Years Ago \$ ___ 0 ___

Amount Requested in this application: \$40,000

Committee's Recommendation (leave blank): \$ _____

Date(s) of venue: April 18, 2022 – April 27, 2022; May 1, 2022

Program Objective:

To release the Sound of Hope throughout Horry County by providing unique and interactive educational presentations to our schools, libraries, and communities, highlighting Holocaust Remembrance stories to inspire South Carolinians and kindle the hearts of audiences of all faiths and backgrounds, so that diverse communities will grow closer and advocate for each other. Our goal is to vibrantly present Holocaust stories so that citizens will remember, learn, and apply their knowledge to advocate on behalf of communities who face prejudice or injustice. Local musicians and educators will participate alongside international performers and descendants of holocaust survivors to bring about the utmost vivid and impactful educational presentations to our schools and communities at large.

Violins of Hope SC will be brought to Myrtle Beach for a week-long unique, interactive and educational experience that will renew a sense of hope and responsibility within each member of our community. This will be accomplished through thoughtful and vivid artistic and educational presentations and exhibitions in schools, institutions of higher education, the Chapin Library, and worship centers. The program will feature internationally acclaimed violins that survived the holocaust of WWII.

As part of the Violins of Hope SC event, we will engage the Long Bay Symphony Orchestra, an all-Horry County youth choir, the University of Coastal Carolina Concert Choir, and the Carolina Master Chorale. The orchestra will play the holocaust-era restored violins, while choirs and soloists perform the oratorio alongside internationally-acclaimed Bulgarian ensemble of Bulgaria. Through a magnificent concert that will be hosted at the Myrtle Beach High School Auditorium, the story of the rescue of Bulgaria's Jews will be told to large audiences in Myrtle Beach and the vicinity.

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Revenue/Expenditure	2022 Estimated Revenue	Operating Budget	Estimated Revenue as % of budget
		\$	
Membership	\$0		
Fund-raising	\$30,000		15%
County/Other Cities	\$0		
City of MB Grant request	\$40,000		21%
Other, Specify: Coastal Carolina University	\$10,000		5%
Other, Specify: Ticket Revenue	\$30,000		15%
Other, Specify: Chapin Foundation	\$25,000		13%
Other, Specify: Chapin Library	\$5,000		3%
Other, Specify: Business Ad Sales	\$55,000		28%
Personal Services		\$	
Advertising/Promo		40,000	
Operational Costs		-	
Capital Costs		\$0	
Totals	\$195,000	440,000	100%

¹ Committee Recommendation applies only for tourism-related expenditure grants under SC Code §6-4-10(4)(a) of the state-wide 2.0% accommodations tax statute.

APPLICANT'S CHECK LIST:

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Completed Application form and Exhibits A, B, and

Exhibit C, copies of the Agency's audited annual financial statements for the most recent three years, or for the length of time the organization has been in existence, if less than three years. *Organizations requesting funds for the first time should submit all information requested. Other organizations can submit only last year's financial statements ~ as we have the other information in our files.*

Other exhibits—attach any other pertinent information about your program or project, or your agency in general.

Child Protection Policies



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CITY OF MYRTLE BEACH APPLICATION FOR GRANT FUNDING

SUMMARY

AGENCY NAME: _____ Waccamaw Arts & Crafts Guild _____

Previous Awards of City Grant Funds: Last Year \$ 11,250; Two Years Ago \$ 15,000

Amount Requested in this application: \$ 38,000

Committee's Recommendation (leave blank): \$ _____

Program Objective:

Our objective is to provide avenues for local artists to display and sell their work, at Art in the Park. We bring vendors in from all along the East coast. Tourists plan their vacations to come to these events.

We also provide at least two other exhibits of art during the year. Our Spring Show in conjunction with the Burroughs and Chapin Art Museum and our 51st Annual Fall Show. We have a long history of working with others in our community to keep the arts a part of the Myrtle Beach lifestyle

Revenue/Expenditure	2022 Estimated Revenue	Operating Budget	Estimated Revenue as % of budget
		\$ 83,400	
Contributions general	2,000		2.40%
City of Myrtle Beach ATAX	38,000		45.56%
SC Arts Grant	10,600		12.71%
Program Service Revenue	30,000		35.97%
Membership Dues	2,000		2.40%
Investment Income	800		0.96%
Personal Services		\$ 4,000	14.39%
Advertising/Promo		34,000	74.34%
Operational Costs			5.28%
Awards & Education			6.00%
Totals	\$83,400	\$38,000	



CITY OF MYRTLE BEACH APPLICATION FOR GRANT FUNDING

SUMMARY

AGENCY NAME: WAVES OF PRAISE Reggie Dyson
 Previous Awards of City Grant Funds: Last Year \$ _____; Two Years Ago \$ _____
 Amount Requested in this application: \$ 132,000
 Committee's Recommendation (leave blank): \$ _____
 Date(s) of venue: _____

Program Objective:

BRINGING the communities together
Where there will be love, Peace and
Happiness among mankind through Gospel
Music

Revenue/Expenditure	20_____ Estimated Revenue	Operating Budget	Estimated Revenue as % of budget
		\$ 142,500	
Membership	\$		
Fund-raising	7500		
County/Other Cities			
City of MB Grant request	125,000		
Other, Specify: PAID MB	10,000		
Other, Specify:			
Personal Services		\$	
Advertising/Promo			
Operational Costs		132,000	
Capital Costs			
Totals	\$ 142,500	\$ 132,000	100%